

FreelanceLocalTech Launches Marketplace for Freelance Technical Consultants to Connect with Clients

Website offers most cost-effective, efficient way for freelancers to profitably grow their business

Atlanta, GA – June 27, 2007 — FreelanceLocalTech (www.freancelocaltech.com), launched the premier Website for freelance technical consultants seeking to grow their business. FreelanceLocalTech is an easy-to-use online tool designed to meet the needs of independent technical consultants and the businesses that rely on local consultants by eliminating intermediaries and blind fixed-bidding competitions.

Company founder, Andrew Feibus has more than 25 years experience as a freelance consultant providing services in software and web development. “For years, clients of all sizes have told me that they have tremendous difficulty finding freelancers like myself,” said Feibus. “Most clients want consultants they can meet face-to-face, establish a relationship based on trust, and want to continue to use those consultants as needed, without going through a middleman.”

FreelanceLocalTech provides free service to local communities

FreelanceLocalTech provides free marketing for local businesses seeking to fill their technical needs and for freelance consultants to promote their services within a 30-mile radius of their zip code. For freelance consultants who want to attract clients outside their local market, inexpensive upgrade options are available. The businesses enjoying the greatest benefit from FreelanceLocalTech are those that can't devote resources to managing off-shored talent and freelancers with a desire to expand their client base while keeping their marketing costs under control.

FreelanceLocalTech is the first website for freelancers that:

- is designed to market freelance services in a focused territory while preventing off-shored providers from artificially deflating rates,
- invests in marketing to drive interest in hiring freelancers, and
- supports freelancers' long-term business growth by providing an open market that facilitates ongoing business partnerships

In the short time since the May 2007 launch of FreelanceLocalTech, tremendous traffic to the website indicates a clear need for a freelance marketplace designed around providing a way for local businesses to find local independent consultants.

About FreelanceLocalTech, LLC

FreelanceLocalTech, based in Atlanta, Georgia, improves the way businesses and freelance technical consultants connect by providing a unique online marketplace. For more information on FreelanceLocalTech, please call 770.391.1913 or visit <http://www.freelancelocaltech.com>.

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