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FreelanceLocalTech Helps Freelance Technical Consultants Find New Clients

FreelanceLocalTech provides free service supporting industry newcomers

Atlanta, GA – August 7, 2007 — FreelanceLocalTech (www.freelancelocaltech.com) is a new site helping freelancers to market themselves more efficiently and effectively within the United States. Our philosophy is that almost anyone can be a successful freelancer. They just need to be ready to take the plunge and start marketing their services.

Success at freelancing isn't just finding new clients. It also means finding profitable clients.

[FreelanceLocalTech](http://www.freelancelocaltech.com) is different from the plethora of existing sites serving the freelance market because we don't profit from each project our users sell, and we don't force freelancers into a fixed-bidding situation where they undervalue their services. FreelanceLocalTech fundamentally believes that connecting local businesses with local freelancers to build a long-term relationship works better for everyone.

Special promotion for freelance consultants

FreelanceLocalTech provides free marketing for freelance consultants targeting clients in communities within a 30-mile radius of their zip code. **Thru September 15, freelance consultants who create an approved listing will receive a free two-month territory upgrade allowing them to target clients in communities up to 60 miles from their zip code.**

Freelancers in competitive industries can rack up hundreds of dollars per week in pay per click advertising that doesn't yield any new clients. By marketing with [FreelanceLocalTech](http://www.freelancelocaltech.com), freelancers can choose the size of their marketing territory and establish a fixed budget. Freelancers starting out have a great opportunity to market themselves for free by taking advantage of our free listing program targeting clients within a 30 mile radius of their zip-code. As the freelancer's business grows, FreelanceLocalTech offers a more substantial marketing package covering a larger geography starting at \$9.95 per month.

Company founder, Andrew Feibus has more than 20 years experience as a freelancer providing services in software and web development. "Becoming a freelancer is tough, not only do you need technical expertise, but suddenly you need skills in marketing and advertising like never before," said Feibus.

"FreelanceLocalTech makes it easier for those new to freelancing to become successful freelancers."

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In our first two full months since launching, [FreelanceLocalTech](#) has helped more than 100 freelancers nationwide market their services and find clients. Our analytics show that clients are searching our site for consultants, and we're adding over 30 new consultants each week to help fill that need.

About FreelanceLocalTech, LLC

FreelanceLocalTech, based in Atlanta, Georgia, improves the way organizations and freelance technical consultants find each other by providing a unique Web-based services marketplace for small- and mid-size businesses seeking freelance technical consulting services. FreelanceLocalTech specializes in connecting local service providers with organization's seeking freelance service providers. For more information on FreelanceLocalTech, please call 770.391.1913 or visit <http://www.freelancelocaltech.com>.

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